



BID 39 Center Street Marketplace  
P.O. Box 100511 -- Milwaukee, WI 53210  
(414) 306.3586 [www.centerstreetmarketplacebid39.org](http://www.centerstreetmarketplacebid39.org)

**May 5, 2021**

TO: Business & Property Owners on Center Street in BID 39 District

RE: BID 39 Update

Attention Business & Property-owners on Center Street, in the BID 39 District. As the weather breaks in our City, it is so important that we maintain a safe environment for our customers. As we are all aware, we are in a high traffic area and we have a high level of responsibility as small business owners.

During this pandemic and of current, your BID has been working diligently to assure that our businesses are abiding by the rules. We have distributed PPE to our small business owners as well as marketing material for Masking up and social distancing. We have been involved with many initiatives in order to assure that our businesses have continuity. We have provided technical assistance for many of our businesses regarding the "We're All in Grants from the Wisconsin Economic Development Corp.", we have connected many of our businesses to the City of Milwaukee's Resources for Façade, Signage, and Whitebox grant opportunities (that are ongoing and available).

Our Board has been meeting virtually of course; we have started a board "planning" committee for outreach and communication as well as positioning for when business is back in full force as well as managing through COVID. . We have decided that we will continue our Shop Center Street initiative in 2021 – this will be a scaled down event where we will incorporate a concept that is also virtual (this is why it is imperative that we have your contact information current). We realize the importance of visibility in our district as well as the retail and service businesses that need constant support. Some of our other main initiatives are:

- Our **BID 39 Podcast** starts Friday, May 7<sup>th</sup>. Each week from 3PM – 4PM we will have guests to stop by our set up location and promote their business. This is a mechanism to support local businesses as well as share resources and knowledge. \*\*If you want to be a guest or have ideas, please call us, and let us know 414-306-3586 ([Jennifer@centerstreetmarketplacebid39.org](mailto:Jennifer@centerstreetmarketplacebid39.org)) .
- We have a new City of Milwaukee **Economic Development Specialist**; Rick Banks (414-286-5849 - [ribanks@milwaukee.gov](mailto:ribanks@milwaukee.gov))
- We have our **Safe Business on Center Street signs** posted in our entire district. Please take a moment to meet your neighbor and communicate with each other.
- We have participated in **business clean up initiatives** (we also have bags and clean up supplies for our small business owners).
- We continue to have **illegal dumping** in our vacant lots (mostly city owned), we report these dumps, and you should as well by calling 414-286-8282.



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- We have many **new businesses** that are opening in our commercial corridor and our BID is here to support everyone. We recently dropped off Sherman Park Signs for keeping an Eco friendly and clean district (window signs).
- We are working with **UWM Community Design solutions** to identify 3 businesses that are positioned to develop their property façade. The BID/Property Owner/ and UWM representative work closely to develop a rendering for the front of the building to get an idea of what an investment would afford.
- Our **Planning Committee** is working with local neighborhood groups and leaders to identify opportunities for our local youth to participate in commercial corridor cleanups. We have had several meetings and look forward to working with the youth in the District.
- Make sure that you are tagging the **BID Facebook page** with your happenings and events **[Center Street Marketplace BID 39](#)**.
- Also, continue to check out our **BID Website** at [www.centerstreetmarketplacebid39.org](http://www.centerstreetmarketplacebid39.org)

We ask that you **contact the BID to update your contact information on file (name of your business, contact person and working phone number along with an email)**. It is important that property owners and business occupants participate in board meetings. We often have a good turnout; however, we need additional individuals to be involved.

Our next board meeting is **June 21, 2021 at 5PM** – then our Annual meeting is **August 19, 2021 at 5PM** (all meetings are Virtual). We send out the meeting notices 1 week in advance with the login information electronically. If you would like to receive electronic notices, please send us your contact information.

Now is the time to engage with your BID.

Sincerely,

Dr. Jennifer Potts, Executive Director  
414-306-3586  
[Jennifer@centerstreetmarketplacebid39.org](mailto:Jennifer@centerstreetmarketplacebid39.org)